



19th Annual Huckleberry Beef Production Sale

December 5, 2020

Floyd, VA 24091

Welcome

Welcome to our farm today.

We grew up on this farm. Our family has farmed for over 100 years and has been recognized by the state of Virginia as being 1 of 1429 Century Farms in the state of Virginia, and 1 of 9 farms in Floyd County.

We began our beef herd in the mid 70's by buying Black and Black Baldy cattle to complement the dairy farm that we grew up on and inherited from our father. In 1981 a legal partnership was formed and the business began to grow. With the help of family, friends and neighbors each year more cattle were added to both the Dairy and Beef herds. A Simmental and Angus cross breeding program were first used. In the mid 1980's Angus began being the breed of choice. During that time the farm switched from breeding cows using bulls to artificial insemination. We began by breeding heifers artificially and in the mid 1990's we began breeding all 1st service cattle A.I. to improve the herd more dramatically.

Each year we retain the top heifer calves. The young heifers are pelvic measured, tract scored and weighed to determine size of the birth canal to prevent calving difficulties, to increase fertility, and assure growth. The heifers are then bred A.I. using calving ease sires to help assure an easy first calving. All Cattle are pregnancy tested in the fall to assure the correct Sire and calving date information. Heifers are pastured, fed and calved separate from the older herd to assure extra attention is given to the growth and health of both new cow and calf.

Under the guidance of, Jim McKenzie and Dave Whitlock from **Premier Select Sires**, we have mated our cows based on pedigree and frame size. This helps assure that we are mating each individual cow to the best Sire in the nation to help fulfill the progeny's full genetic potential, now and in the future.

Some of our highlights include being mentioned in the 2013 Select Sires Beef Sire Directory. In 2009 our dairy was given the "2009 Virginia Dairymen of the Year" award and we were featured in the summer 2014 Select Sire Power Selections Dairy Magazine. As you can tell our cattle partner with us to achieve higher production goals. They will do the same for you also! If they don't let us know and we will try to make things right!

Thank you for coming to our **19th Annual Production Cattle sale**. We look forward to the future and hope to see back again next year. Saturday, December 4th, 2021.

Sincerely,

Curtis R. & Mark A. Sowers

AI SIRES

ALC **Big Eye** D09N
B/R **New Day 454**
Boyd **Signature** 1014
Connealy **044 062**
Connealy **Answer 71**
Connealy **Blackhawk** 6198
Connealy **Comrade** 1385
Connealy **Confidence** 0100
Connealy **Hemisphere** 957L
Connealy **Mentor**
Connealy **Power Surge** 3115
Connealy **Uptown** 098E
CTS **Remedy** 1T01
Deer Valley **All In**
Deer Valley **Old Hickory**
Deer Valley **Patriot** 3222

AI SIRES

Fields Edge **Chisel** 7C4 - Hereford
GAR **Fruition**
GAR New Design **5050**
GAR **Predestined**
GAR **Prophet**
GAR **Sunrise**
GAR **Sure Fire**
GAR **Symmetry**
Jindra **Acclaim**
KFC Bennet **Fortress**
Mytty **In Focus**
Plattemere **Weigh Up** K360
S S **Niagara** Z29
Tehama **Bonanza** E410
Tehama **Tahoe** B767
WLE **Uno Mas** X549-Simental

PURCHASED NATURAL SIRES

5-LWHF 450X 102X
K C F Bennett 208 S102 son from Little Windy Hill Farms

84-Rito 8z16 of Rita 4L3 5T2
Rito 5T2 of 2536 **Integrity** son from Wehmann Angus

557-Rito 0557 of Rita 6F60 5050
5050 son from Wehmann Angus

HOME RAISED SIRES

HBD 334- US **Prem Beef** son
HBD 624- **Signature** son
HBD 635-**New Day 454** son
HBD 659-**Traction** son
HBD 741- **Niagara** son
HBD 772 - **Weigh Up** son
HBD 980- **Weigh Up** son
HBD 1051- **Niagara** son

Thanks for coming to the Sale Today !

The reason we use so many
different Sires to mate our COWS
is because we are trying to get the
BEST CALF POSSIBLE out of our
Cows !

BEEF
IT'S WHAT'S FOR DINNER®

PEN #	Cow #	Age	Birth Date	No Weaned	Avg Adj WW	Sire	Maternal Grand Sire	AI Generations	Expected Calving Due Date	Service Sire
1	850	8	3/8/2013	6	565	Connealy Hemisphere 957L	CRA Bexter 872 5205 608	4	3/25/2021	Tehama Tahoe B767
1	980	7	2/1/2014	5	567	B/R New Day 454	GAR Predestined	9	3/26/2021	Connealy Blackhawk 6198
2	1148	4	2/22/2017	2	653	GAR Sure Fire	GAR Fruition	6	4/12/2021	HBD 1010 - Power Surge son
2	1160	4	2/28/2017	2	605	GAR Sure Fire	365 - Game On son	1	4/17/2021	HBD 624- Signature son
2	1161	4	3/17/2017	2	604	Connealy Power Surge 3115	SIM /ANGUS CROSS	1	4/11/2021	HBD 980- Weigh Up son
3	1163	3	3/6/2018	1	531	S S Niagara Z29	GAR New Design 5050	4	3/11/2021	Connealy Blackhawk 6198
3	1192	3	2/15/2018	1	546	Deer Valley Patriot 3222	Plattemere Weigh Up K360	5	3/11/2021	Tehama Tahoe B767
3	1196	3	2/12/2018	1	532	Hover ELATION M123	Plattemere Weigh Up K360	5	3/12/2021	Tehama Bonanza E410
4	1172	3	3/22/2018	1	520	HBD 659 - TRACTION SON	GAR Progress	6	4/1/2021	HBD 741- Niagara son
4	1179	3	2/23/2018	1	528	GAR Sure Fire	GAR Prophet	5	4/1/2021	HBD 741- Niagara son
4	1197	3	2/24/2018	1	515	GAR Sure Fire	Deer Valley All In	3	4/1/2021	HBD 741- Niagara son
5	917	8	4/2/2013	5	593	GAR Sunrise	ALC Big Eye D09N	4	3/26/2021	Tehama Tahoe B767
5	924	8	3/3/2013	6	597	Connealy Hemisphere 957L	ALC Big Eye D09N	5	3/25/2021	Tehama Tahoe B767
6	1100	5	2/24/2016	3	552	Connealy Comrade 1385	Connealy Confidence 0100	5	4/17/2021	HBD 624- Signature son
6	1146	4	4/6/2017	2	579	Plattemere Weigh Up K360	557-5050 Grandson	5	3/23/2021	HBD 624- Signature son
7	1169	3	3/2/2018	1	472	GAR Sunrise	B/R New Day 454	10	3/11/2021	Jindra Acclaim
7	1200	3	2/24/2018	1	512	KCF Bennett Fortress	Deer Valley Patriot 3222	5	3/12/2021	S S Niagara Z29
8	1010	6	2/27/2015	4	552	GAR Sunrise	Connealy Hemisphere 957L	5	4/17/2021	HBD 624- Signature son
8	1013	6	3/8/2015	4	562	GAR Prophet	ALC Big Eye D09N	6	3/23/2021	HBD 624- Signature son
9	1174	3	3/2/2018	1	525	Connealy Uptown 098E	Connealy Confidence 0100	6	3/12/2021	Jindra Acclaim
9	1175	3	3/10/2018	1	542	KCF Bennett Fortress	GAR Fruition	5	3/12/2021	Tehama Tahoe B767
10	1089	5	5/20/2016	3	529	Plattemere Weigh Up K360	HBD 334 - US Prem Beef son	6	5/6/2021	HBD 980- Weigh Up son
10	1119	4	3/17/2017	2	533	772-Weigh Up son	Mytty IN FOCUS	4	4/22/2021	HBD 1010 - Power Surge son
11	1063	5	3/9/2016	3	547	GAR Prophet	GAR Predestined	5	5/6/2021	Tehama Tahoe B767
11	1128	4	3/10/2017	2	614	Deer Valley Old Hickory	B/R New Day 454	4	5/6/2021	Tehama Bonanza E410

PEN #	Cow #	Age	Birth Date	No Weaned	Avg Adj WW	Sire	Maternal Grand Sire	AI Generations	Expected Calving Due Date	Service Sire
12	1194	3	2/22/2018	1	584	Hover ELATION M123	WLE Uno Mas X549-Simental	5	4/22/2021	HBD 1051 - Niagara son
12	1199	3	2/21/2018	1	508	Deer Valley Patriot 3222	GAR Prophet	12	4/27/2021	HBD 1051 - Niagara son
13	1003	6	2/15/2015	4	584	Boyd Forward 6025	Connealy Mentor	10	3/4/2021	Connealy Blackhawk 6198
13	1158	4	3/16/2017	2	583	GAR Sure Fire	635-New Day 454 son	5	3/3/2021	Connealy Blackhawk 6198
14a	1170	3	3/9/2018	1	498	S S Niagara Z29	Connealy Hemisphere 957L	5	4/1/2021	CTS Remedy 1T01
14a	1178	3	3/19/2018	1	603	GAR Sunrise	B/R New Day 454	5	5/16/2021	HBD 1051 - Niagara son
14b	1183	3	3/16/2018	1	519	GAR Sure Fire	GAR Sunrise	6	4/21/2021	HBD 741- Niagara son
14b	1188	3	3/17/2018	1	558	GAR Sunrise	635-New Day son	5	5/5/2021	HBD 741- Niagara son
15	1198	3	2/22/2018	1	588	GAR Sure Fire	Boyd Signature 1014	7	4/1/2021	CCR Payweight 0327C -SimAng
15	3155	4	4/20//17	2	543	HBD 624 - Signature son	Brown Swiss cross	n/a	3/17/2021	CTS Remedy 1T01
16	883	9	3/18/2012	6	616	GAR Game On	Rito 616 of 4B20 6807	2	4/26/2021	HBD 1010 - Power Surge son
16	1040	6	2/22/2015	4	575	HBD 635-NEW DAY 454 SON	B/R New Day 454	1	4/26/2021	CTS Remedy 1T01
17	1162	3	3/7/2018	1	553	Boyd Signature 1014	Rito 4L60 of 2536 BVND 208	9	6/25/2021	HBD 1051 - Niagara son
17	1166	3	3/9/2018	1	620	Boyd Signature 1014	GAR Predestined	5	5/6/2021	CCR Payweight 0327C -SimAng
18	995	6	3/20/2015	4	552	557-5050 GRANDSON	GAR Symmetry	5	3/27/2021	HBD 980- Weigh Up son
18	1081	5	2/26/2016	3	567	GAR Prophet	B/R New Day 454	10	3/27/2021	HBD 980- Weigh Up son
19	935	7	3/24/2014	5	571	GAR Progress	Connealy 044 062	7	3/25/2021	Jindra Acclaim
19	937	7	2/26/2014	5	571	B/R New Day 454	HBD 347 - 4L60 Son	4	3/25/2021	Connealy Blackhawk 6198
19	977	7	3/16/2014	5	559	Connealy Hemisphere 957L	84 - Integrity son	4	3/3/2021	Tehama Tahoe B767
20	1055	5	3/10/2016	3	497	Plattemere Weigh Up K360	GAR Predestined	4	3/12/2021	S S Niagara Z29
20	1068	5	2/21/2016	3	561	Plattemere Weigh Up K360	Fields Edge Chisel 7C4 - Hereford	8	3/18/2021	S S Niagara Z29
20	1085	5	3/25/2016	3	581	Boyd Signature 1014	Connealy Answer 71	9	3/17/2021	Connealy Blackhawk 6198
21	1181	3	3/3/2018	1	535	S S Niagara Z29	557-5050 Grandson	6	3/11/2021	Connealy Blackhawk 6198
21	1203	3	2/20/2018	1	498	GAR Sure Fire	5-BV ND 208 Grandson	6	3/12/2021	Connealy Blackhawk 6198
21	1204	3	2/22/2018	1	556	GAR Sure Fire	5-BV ND 208 Grandson	7	3/11/2021	Connealy Blackhawk 6198
Averages		4.5		2	557			6		

HEALTH INFORMATION

Our farm has worked closely with Food Animal Veterinarians from VA-MD Regional College of Veterinary Medicine for over 40 years. If you have any questions regarding the health of our herd, ask us or please contact them at the number below.

John Currin, DVM, Diplomat ABVP
Hollie Schramm, DVM,
Meghan Brookhart, DVM

Food Animal Field Services: (540) 231-9041



What Cows have had:

De-wormed and Deliced with pour on Vetrivel® – November 17th, 2020

Pyramid 10® or a comparable vaccination- May 1st, 2020 – pre-breeding

Bovine Pili Shield® - November 17th, 2020

Leptoferm5® - November 17th, 2020

Vision 7 w/ spur® - November 17th, 2019

Recommended health management after purchase:

Cows:

Mid-January

Deliced with a pour on Insecticide

Prebreeding

Breed back 10® or comparable vaccination (IBR, BVD, PI3, BRSV with 5 strains of Lepto)

At preg check in the fall

Boost Lepto including Spirovac

Treat for lice and grubs

Bovine Pili Shield® or other E-coli product if scours are a problem in your operation

7-way can be given but not required every year

Calves:

Mid Summer

Boost 7-way

Deworm

Consider an implant for steers

Preweaning

Modified Live IBR, BVD, PI3, BRSV (Use product from the same company that cows were vaccinated with in the spring)

Boost 7-way

Consider use of a product with Pasteurella (Manheimia)

Deworm at preweaning or weaning depending on future of calves after weaning

The above program should result in healthy cows and calves, minimizing any disease or death loss and preventing reproductive infertility or abortion. Calves vaccinated in this manner are eligible for marketing through value-enhanced programs such as VQA.

****** All cows have been confirmed pregnant by Dr. John Currin, DVM, On November 17th, 2020.

****** All Cattle have been calf hood vaccinated for Brucellosis

******Out of State Health papers are available on request.

Guarantee: If a cow sold, as Pregnant is proven open by a veterinarian within 30 days of the sale we will replace or refund the sale price of the cow and take possession of the cow.

**** TERMS OF SALE: CASH, CHECK OR CERTIFIED FUNDS. FULL SETTLEMENT IS TO BE MADE BEFORE CATTLE ARE MOVED.**

Special Thanks to our staff:

Auctioneer – Grey Lineberry

Dairy Herdsmen –Julio Contreras

Equipment Manager - Jason Harris

Asst. Herdsmen – A. Chase Lowe

Asst. Herdsmen – Ciera S Boyd

Asst. Herdsmen- Shasta R Sowers

Asst. Herdsmen- Isaac Harris

Asst. Herdsmen- Matthew Salmons

Office Manager – Sharon Rakes

Registration & Cashier – Teresa A. Sowers

Cow Records & Pedigree's – Terry E Slusher

Social Media Manager – Sarah D Rakes

Lunch - Laurel Branch Church of the Brethren Youth Group



2020 Sale Cow Pen Layout and Sale Order

1170 1178
1183 1188
1198 3155
883 1040

Pen 14a

Pen 14b

Pen 15

Pen 16

Pen 13	Pen 12	Pen 11	Pen 10
1003 1158	1194 1199	1063 1128	1089 1119
1100 1146	1169 1200	1010 1013	1174 1175
Pen 6	Pen 7	Pen 8	Pen 9

Pen 17	1162 1166	917 924	Pen 5
Pen 18	995 1081	1172 1179 1197	Pen 4
Pen 19	935 937 977	1163 1192 1196	Pen 3
Pen 20	1055 1068 1085	1148 1160 1161	Pen 2
Pen 21	1181 1203 1204	850 980	Pen 1

Registration & Food

Thanks for Attending today!!