



**20<sup>th</sup> Annual Huckleberry Beef Production Sale**

**12:00 NOON**

**December 4, 2021**

**Floyd, VA 24091**

**PLEASE REGISTER BEFORE SALE DAY TO BID ON PHONE – 540-230-0177**

**SALE DAY BIDDER PHONE # 1-848-777-1500**

**CONFERENCE ID # 2300177**

## Welcome

Welcome to our farm today.

We grew up on this farm. Our family has farmed for over 100 years and has been recognized by the state of Virginia as being 1 of 1502 Century Farms in the state of Virginia, and 1 of 9 farms in Floyd County.

We began our beef herd in the mid 70's by buying Black and Black Baldy cattle to complement the dairy farm that we grew up on and inherited from our father. In 1981 a legal partnership was formed and the business began to grow. With the help of family, friends and neighbors each year more cattle were added to both the Dairy and Beef herds. A Simmental and Angus cross breeding program were first used. In the mid 1980's Angus began being the breed of choice. During that time the farm switched from breeding cows using bulls to artificial insemination. We began by breeding heifers artificially and in the mid 1990's we began breeding all 1<sup>st</sup> service cattle A.I. to improve the herd more dramatically.

Each year we retain the top heifer calves. The young heifers are pelvic measured, tract scored and weighed to determine size of the birth canal to prevent calving difficulties, to increase fertility, and assure growth. The heifers are then bred A.I. using calving ease sires to help assure an easy first calving. All Cattle are pregnancy tested in the fall to assure the correct Sire and calving date information. Heifers are pastured, fed and calved separate from the older herd to assure extra attention is given to the growth and health of both new cow and calf.

Under the guidance of, Jim McKenzie and Dave Whitlock from **Premier Select Sires**, we have mated our cows based on pedigree and frame size. This helps assure that we are mating each individual cow to the best Sire in the nation to help fulfill the progeny's full genetic potential, now and in the future.

Some of our highlights include being mentioned in the 2013 Select Sires Beef Sire Directory. In 2009 our dairy was given the "2009 Virginia Dairymen of the Year" award and we were featured in the summer 2014 Select Sire Power Selections Dairy Magazine. As you can tell our cattle partner with us to achieve higher production goals. They will do the same for you also! If they don't let us know and we will try to make things right!

Thank you for coming to our **20<sup>th</sup> Annual Production Cattle sale**. We look forward to the future and hope to see back again next year. Saturday, December 3rd, 2022.

Sincerely,

*Curtis R. & Mark A. Sowers*

## AI SIRES

Alcoa **New Standard** 427  
B/R **New Day** 454  
Boyd **Forward** 6025  
Boyd **Signature** 1014  
Connealy **044** 062  
Connealy **Answer** 71  
Connealy **Blackhawk** 6198  
Connealy **Hemisphere** 957L  
Connealy **Power Surge** 3115  
Deer Valley **All In**  
Deer Valley **Growth Fund**  
Deer Valley **Old Hickory**  
Deer Valley **Patriot** 3222  
Deer Valley **Unique**  
GAR **Concrete**  
GAR New Design **5050**  
GAR **Predestined**  
GAR **Progress**

## AI SIRES

GAR **Prophet**  
GAR **Quantum**  
GAR **Sunrise**  
GAR **Sure Fire**  
Hoover **Know How**  
JMB **Traction**  
KFC Bennett **Fortress**  
MCI **Horizon** 081  
MOGCK **Entice**  
Plattemere **Weigh Up** K360  
Rito **4L60** of 2536 BVND 208  
S S **Niagara** Z29  
SC **Abundance** 42F  
Tehama **Tahoe** B767  
Tex **Demand** 2791  
Tex **Playbook** 5437  
Werner **War Party** 2417

## PURCHASED NATURAL SIRES

5-LWHF 450X 102X  
K C F Bennett 208 S102 son from Little Windy Hill Farms

**105 -P/CCTeammate 5087**  
44 Teammate son from Echo Ridge Angus

**557-Rito 0557** of Rita 6F60 5050  
**5050** son from Wehmann Angus

## HOME RAISED SIRES

HBD 347- **Predestined** son  
HBD 557- GAR ND **5050** son  
HBD 624- **Signature** son  
HBD 635-**New Day 454** son  
HBD 741- **Niagara** son  
HBD 772 - **Weigh Up** son  
HBD 904 - **War Party** son  
HBD 980- **Weigh Up** son  
HBD 1051- **Niagara** son  
HBD 904- **War Party** son  
HBD 980 -**Weigh Up** son

Thanks for coming to the Sale Today !

The reason we use so many  
different Sires to mate our COWS  
is because we are trying to get the  
BEST CALF POSSIBLE out of our  
Cows !

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**BEEF.**  
IT'S WHAT'S FOR DINNER®

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<b>PEN #</b>	<b>Cow #</b>	<b>Age</b>	<b>Birth Date</b>	<b>No Weaned</b>	<b>Avg Adj WW</b>	<b>Sire</b>	<b>Maternal Grand Sire</b>	<b>AI Generations</b>	<b>Expected Calving Due Date</b>	<b>Service Sire</b>
<b>1</b>	1131	5	2/28/2017	3	601	Deer Valley <b>Old Hickory</b>	Alcoa <b>New Standard 427</b>	6	3/2/2022	Deer Valley <b>Growth Fund</b>
<b>1</b>	1140	5	4/21/2017	3	558	<b>GAR Sure Fire</b>	Boyd <b>Forward 6025</b>	9	3/1/2022	Connealy <b>Blackhawk 6198</b>
<b>2</b>	1168	4	5/16/2018	2	607	HBD 624 - Boyd Signature 1014 son	<b>GAR Prophet</b>	1	3/24/2022	HBD 1051- S S Niagara Z29 son
<b>2</b>	1189	4	3/29/2018	2	592	HBD 904 -Werner War Party 2417 son	Plattemere <b>Weigh Up K360</b>	4	3/2/2022	Deer Valley <b>Growth Fund</b>
<b>2</b>	1202	4	2/21/2018	2	554	<b>GAR Sure Fire</b>	Deer Valley <b>All In</b>	6	3/12/2022	Connealy <b>Blackhawk 6198</b>
<b>3</b>	1229	3	3/14/2019	1	664	<b>S S Niagara Z29</b>	Plattemere <b>Weigh Up K360</b>	6	7/21/2022	HBD 741 -S S Niagara Z29 son
<b>3</b>	1237	3	4/8/2019	1	569	HBD 635-NEW DAY 454 SON	Boyd <b>Signature 1014</b>	8	3/8/2022	Tex <b>Playbook 5437</b>
<b>4</b>	1180	4	2/23/2018	2	601	KCF Bennett <b>Fortress</b>	Werner <b>War Party 2417</b>	4	7/11/2022	105- 44 Teamate - Echo Ridge Farm
<b>4</b>	1182	4	3/7/2018	2	542	<b>S S Niagara Z29</b>	557-GAR ND 5050 Grandson	11	4/13/2022	HBD 1051- S S Niagara Z29 son
<b>4</b>	1187	4	3/27/2018	2	674	Boyd <b>Signature 1014</b>	Boyd <b>Signature 1014</b>	9	5/27/2022	HBD 1051- S S Niagara Z29 son
<b>5</b>	1043	7	2/26/2015	5	601	<b>GAR Sunrise</b>	<b>GAR Predestined</b>	6	3/3/2022	Tehama <b>Tahoe B767</b>
<b>5</b>	1052	6	2/20/2016	4	582	Plattemere <b>Weigh Up K360</b>	Rito <b>4L60</b> of 2536 BVND 208	9	3/10/2022	Tex <b>Playbook 5437</b>
<b>6</b>	1221	3	2/23/2019	1	538	Deer Valley <b>Old Hickory</b>	HBD 336- TC Total 410 son	1	3/18/2022	HBD 741 -S S Niagara Z29 son
<b>6</b>	1226	3	3/26/2019	1	532	Boyd <b>Signature 1014</b>	<b>GAR Prophet</b>	7	3/28/2022	HBD 741 -S S Niagara Z29 son
<b>7</b>	1112	5	2/25/2017	3	587	HBD 772-Plattemere Weigh Up K360 son	Rito <b>4L60</b> of 2536 BVND 208	8	5/11/2022	105- 44 Teamate - Echo Ridge Farm
<b>7</b>	1126	5	3/2/2017	3	617	Plattemere <b>Weigh Up K360</b>	Connealy <b>Answer 71</b>	6	5/22/2022	HBD 1051- S S Niagara Z29 son
<b>8</b>	1208	3	2/23/2019	1	498	Werner <b>War Party 2417</b>	<b>GAR Selective</b>	6	3/9/2022	SC <b>Abundance 42F</b>
<b>8</b>	1214	3	3/16/2019	1	486	Boyd <b>Signature 1014</b>	<b>GAR Predestined</b>	6	7/11/2022	HBD 980- Plattemere Weigh Up K360 son
<b>9</b>	905	10	2/27/2012	8	601	Connealy <b>044 062</b>	GAR New Design <b>5050</b>	4	3/1/2022	Tehama <b>Tahoe B767</b>
<b>9</b>	950	8	3/3/2014	6	582	Boyd <b>Forward 6025</b>	B/R <b>New Day 454</b>	5	3/1/2022	Tex <b>Playbook 5437</b>
<b>10</b>	1223	3	3/15/2019	1	458	Werner <b>War Party 2417</b>	B/R <b>New Day 454</b>	10	5/6/2022	HBD 980- Plattemere Weigh Up K360 son
<b>10</b>	1243	3	2/28/2019	1	489	Boyd <b>Signature 1014</b>	5-LWHF 450X 102X	7	4/2/2022	HBD 980- Plattemere Weigh Up K360 son
<b>11</b>	1001	7	2/21/2015	5	542	Plattemere <b>Weigh Up K360</b>	B/R <b>New Day 454</b>	4	3/24/2022	Tex <b>Playbook 5437</b>
<b>11</b>	1077	6	2/29/2016	4	578	Boyd <b>Signature 1014</b>	<b>GAR Prophet</b>	2	4/21/2022	105- 44 Teamate - Echo Ridge Farm

PEN #	Cow #	Age	Birth Date	No Weaned	Avg Adj WW	Sire	Maternal Grand Sire	A I Generations	Expected Calving Due Date	Service Sire
12	1102	6	3/1/2016	6	537	GAR Sunrise	Connealy Hemisphere 957L	6	5/1/2022	HBD 980- Plattermere Weigh Up K360 son
12	1107	6	3/14/2016	4	564	5-LWHF 450X 102X	GAR Prophet	7	3/24/2022	HBD 1051- S S Niagara Z29 son
13	1103	6	3/11/2016	5	486	5-LWHF 450X 102X	Plattermere Weigh Up K360	6	3/2/2022	Hoover Know How
13	1157	5	3/22/2017	3	575	GAR Sunrise	Boyd Forward 6025	4	3/3/2022	Hoover Know How
14	1239	3	3/11/2019	1	533	JMB Traction 292	Deer Valley All In	3	4/25/2022	HBD 741 -S S Niagara Z29 son
14	1246	3	2/17/2019	1	635	MCI Horizon 081	Deer Valley Old Hickory	7	6/11/2022	HBD 741 -S S Niagara Z29 son
15	1235	3	3/16/2019	1	539	MCI Horizon 081	Deer Valley Patriot 3222	6	5/11/2022	HBD 980- Plattermere Weigh Up K360 son
15	1259	3	2/22/2019	1	527	Deer Valley Old Hickory	GAR Sure Fire	2	5/14/2022	HBD 741 -S S Niagara Z29 son
16	1017	7	3/4/2015	5	577	Connealy Comrade 1385	Connealy 044 062	5	3/2/2022	Hoover Know How
16	1113	5	3/1/2017	3	551	Werner War Party 2417	GAR New Design 5050	3	3/12/2022	Tehama Tahoe B767
17	1217	3	3/16/2019	1	478	Deer Valley Old Hickory	GAR Progress	7	3/23/2022	Deer Valley Unique 5635
17	1220	3	3/21/2019	1	470	JMB Traction 292	B/R New Day 454	5	4/21/2022	HBD 980- Plattermere Weigh Up K360 son
18	1130	5	2/25/2017	3	571	Werner War Party 2417	GAR Progress	8	3/6/2022	Deer Valley Growth Fund
18	1167	4	2/25/2018	2	624	GAR Sunrise	B/R New Day 454	4	3/2/2022	Hoover Know How
19	1218	3	3/15/2019	1	470	JMB Traction 292	Werner War Party 2417	6	6/11/2022	HBD 980- Plattermere Weigh Up K360 son
19	1249	3	2/22/2019	1	534	MCI Horizon 081	GAR Sunrise	8	7/21/2022	HBD 980- Plattermere Weigh Up K360 son
19	1253	3	4/16/2019	1	524	HBD 904 -Werner War Party 2417	Tex Demand 2791	6	5/11/2022	HBD 980- Plattermere Weigh Up K360 son
20	1115	5	3/6/2017	3	512	Tex Demand 2791	GAR New Design 5050	3	3/1/2022	SC Abundance 42F
20	1121	5	3/9/2017	3	581	GAR Sure Fire	GAR Concrete	5	3/2/2022	Connealy Blackhawk 6198
20	1123	5	2/26/2017	3	520	Werner War Party 2417	GAR Predestined	5	3/24/2022	Tehama Tahoe B767
21	1211	3	2/25/2019	1	583	Boyd Signature 1014	HBD 347- GAR Predestined son	3	3/8/2022	MOGCK Entice
21	1219	3	3/14/2019	1	457	S S Niagara Z29	Connealy Confidence 0100	6	3/24/2022	Hoover Know How
21	1251	3	2/23/2019	1	560	Deer Valley Old Hickory	Connealy Power Surge 3115	6	3/9/2022	Deer Valley Growth Fund
<b>Average:</b>	4.4			2.5	554			5.7		

# HEALTH INFORMATION

Our farm has worked closely with Food Animal Veterinarians from VA-MD Regional College of Veterinary Medicine for over 41 years. If you have any questions regarding the health of our herd, ask us or please contact them at the number below.

**John Currin, DVM, Diplomat ABVP**  
**Hollie Schramm, DVM,**  
**Meghan Brookhart, DVM**

**Food Animal Field Services: (540) 231-9041**



## What Cows have had:

De-wormed and Deliced with pour on Vetrivel® – November 23rd, 2021

Pyramid 10® or a comparable vaccination- May 1<sup>st</sup>, 2021 – pre-breeding

Bovine Pili Shield® - November 23<sup>rd</sup> 2021

Leptoform5® - November 23<sup>rd</sup>, 2021

Vision 7 w/ spur® - November 23<sup>rd</sup> 2021

## **Recommended health management after purchase:**

### Cows:

#### Mid-January

Deliced with a pour on Insecticide

#### Prebreeding

Breed back 10® or comparable vaccination (IBR, BVD, PI3, BRSV with 5 strains of Lepto)

#### At preg check in the fall

Boost Lepto including Spirovac

Treat for lice and grubs

Bovine Pili Shield® or other E-coli product if scours are a problem in your operation

7-way can be given but not required every year

### Calves:

#### Mid Summer

Boost 7-way

Deworm

Consider an implant for steers

#### Preweaning

Modified Live IBR, BVD, PI3, BRSV (Use product from the same company that cows were vaccinated with in the spring)

Boost 7-way

Consider use of a product with Pasteurella (Manheimia)

Deworm at preweaning or weaning depending on future of calves after weaning

The above program should result in healthy cows and calves, minimizing any disease or death loss and preventing reproductive infertility or abortion. Calves vaccinated in this manner are eligible for marketing through value-enhanced programs such as VQA.

**\*\*** All cows have been confirmed pregnant by Dr. John Currin, DVM, On November 23rd 2021.

**\*\*** All Cattle have been calf hood vaccinated for Brucellosis

**\*\***Out of State Health papers are available on request.

**Guarantee:** If a cow sold, as Pregnant is proven open by a veterinarian within 30 days of the sale we will replace or refund the sale price of the cow and take possession of the cow.

**\*\* TERMS OF SALE: CASH, CHECK OR CERTIFIED FUNDS. FULL SETTLEMENT IS TO BE MADE BEFORE CATTLE ARE MOVED.**

Special Thanks to our staff:

**Auctioneer** – Grey Lineberry

**Dairy Herdsmen** –Julio Contreras

**Equipment Manager** - Jason Harris

**Asst. Herdsmen** – A. Chase Lowe

**Asst. Herdsmen** – Ciera S Boyd

**Asst. Herdsmen-** Shasta R Sowers

**Asst. Herdsmen-** Isaac Harris

**Asst. Herdsmen-** Emma Harris

**Office Manager** – Sharon Rakes

**Registration & Cashier** – Teresa A. Sowers

**Cow Records & Pedigree's** – Terry E Slusher

**Social Media Manager** – Sarah D Rakes

**Lunch** - Laurel Branch Church of the Brethren Youth Group



## 2021 Sale Cow Pen Layout and Sale Order

1239 1246
1235 1259
1017 1113

Pen 14

Pen 15

Pen 16

Pen 13	Pen 12	Pen 11	Pen 10
1103 1157	1102 1107	1001 1077	1223 1243
1221 1226	1112 1126	1208 1214	905 950
Pen 6	Pen 7	Pen 8	Pen 9

Pen 17	1217 1220	1043 1052	Pen 5
Pen 18	1130 1167	1180 1182 1187	Pen 4
Pen 19	1218 1249 1253	1229 1237	Pen 3
Pen 20	1115 1121 1123	1168 1189 1202	Pen 2
Pen 21	1211 1219 1251	1131 1140	Pen 1

Registration & Food
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Thanks for Attending today!!