



23rd Annual Huckleberry Beef Production Sale

12:00 NOON

December 7th, 2024

Floyd, VA 24091

Welcome

Welcome to our farm today.

We grew up on this farm. Our family has farmed for over 100 years and has been recognized by the state of Virginia as being 1 of 1580 Century Farms in the state of Virginia, and 1 of 10 farms in Floyd County.

We began our beef herd in the mid 70's by buying Black and Black Baldy cattle to complement the dairy farm that we grew up on and inherited from our father. In 1981 a legal partnership was formed, and the business began to grow. With the help of family, friends, and neighbors each year more cattle were added to both the Dairy and Beef herds. A Simmental and Angus cross breeding program was first used. In the mid 1980's Angus began being the breed of choice. During that time the farm switched from breeding cows using bulls to artificial insemination. We began by breeding heifers artificially and in the mid 1990's we began breeding all 1st service cattle A.I. to improve the herd more dramatically.

Each year we retain the top heifer calves. The young heifers are pelvic measured, tract scored and weighed to determine size of the birth canal to prevent calving difficulties, to increase fertility and assure growth. The heifers are then bred A.I. using calving ease sires to help assure an easy first calving. All Cattle are pregnancy tested in the fall to assure the correct Sire and calving date information. Heifers are pastured, fed and calved separately from the older herd to assure extra attention is given to the growth and health of both the new cow and her calf.

Under the guidance of Jim McKenzie from **Premier Select Sires**, we have mated our cows based on pedigree and frame size. This helps assure that we are breeding each individual cow too the best Sire in the nation to help fulfil the progeny's full genetic potential, now and in the future.

Some of our highlights include being mentioned in the 2013 Select Sires Beef Sire Directory. In 2009 our dairy was given the "2009 Virginia Dairymen of the Year" award and we were featured in the summer 2014 Select Sire Power Selections Dairy Magazine. As you can tell our cattle partner with us to achieve higher production goals. They will do the same for you also! If they do not, please let us know and we will try to make things right!

Thank you for coming to our **23rd Annual Production Cattle sale**. We look forward to the future and hope to see you back again next year. Saturday, December 6th, 2025.

Sincerely,

Curtis R. & Mark A. Sowers

AI SIRES

B/R **New Day 454**
BIGK/WSC **IRON HORSE 025F**
Boyd **Forward 6025**
Boyd **Signature 1014**
Connealy **Blackhawk 6198**
Connealy **Comrade 1385**
Connealy **Power Surge 3115**
CTS **Remedy 1T01**
Deer Valley **Fox Trot 5327**
Deer Valley **Old Hickory**
Deer Valley **Patriot 3222**
Deer Valley **Unique 5635**
E&B **RIVAL 175**
Ezar **STEP UP 9178**
GAR PHOENIX
GAR QUANTUM
GAR **Sunrise**

AI SIRES

GAR **Sure Fire**
Hoover **Know How**
Hover **Eation M123**
Jindra **Acclaim**
JMB **Traction 292**
MOGCK **Entice**
Plattemere **Weigh Up K360**
Rito **4L60** of 2536 BVND 208
S S **Niagara Z29**
SC **Abundance 42F**
Tehama **BONANZA E410**
Tehama **Tahoe B767**
Tex **Playbook 5437**
V A R **Discovery 2240**
Werner **FLAT TOP 4136**
Werner **War Party 2417**
WILKS **Regiment 9035**

PURCHASED NATURAL SIRES

5-LWHF 450X 102X
K C F Bennett 208 S102 son from Little Windy Hill Farms

23- VPI Hickok 8F26
Connealy Consensus grandson from VPI

105 -P/CC Teammate 5087
44 Teammate son from Echo Ridge Angus

HOME RAISED SIRES

347 - Predestined son
635- NEW DAY GRANDSON
HBD 659- Traction son
HBD 711-objective son
HBD 904 -Werner **War Party** 2417 son
HBD 917 -**Power Surge** son
HBD 924 -**Power Surge** son
HBD 980- Plattemere Weigh Up K360 son
HBD 1051- S S **Niagara** Z29 son
HBD 1151- **Growth Fund** son

Thanks for coming to the Sale Today !

BEEF
IT'S WHAT'S FOR DINNER®

PEN #	Cow #	Age	Birth Date	No Weaned	Avg Adj WW	Sire	Maternal Grand Sire	A I Generations	Expected Calving Due Date	Service Sire
1	1320	5	2/24/2020	3	602	Deer Valley Patriot 3222	HBD 904-WAR PARTY SON	5	3/6/2025	E&B RIVAL 175
1	1359	4	3/19/2021	2	628	CTS Remedy 1T01	B/R New Day 454	9	3/11/2025	E&B RIVAL 175
2	1373	4	3/27/2021	2	493	CTS Remedy 1T01	Plattemere Weigh Up K360	4	5/19/2025	HBD 917 -Power Surge son
2	1386	3	3/3/2022	1	416	MOGCK Entice	HBD 904 -War Party son	6	4/17/2025	HBD 1151-Growth Fund son
2	1387	3	2/27/2022	1	493	Tex Playbook 5437	Werner FLAT TOP 4136	11	4/7/2025	HBD 1151-Growth Fund son
3	1425	3	3/14/2022	1	499	GAR QUANTUM	Deer Valley Patriot 3222	6	5/2/2025	HBD 1151-Growth Fund son
3	1426	3	2/18/2022	1	538	SC Abundance 42F	V A R Discovery 2240	12	6/10/2025	HBD 1151-Growth Fund son
3	1428	3	3/9/2022	1	524	Deer Valley Unique 5635	635- NEW DAY GRANDSON	1	5/2/2025	HBD 1151-Growth Fund son
4	1356	4	3/27/2021	2	565	Connealy Blackhawk 6198	Rito 4L60 of 2536 BVND 208	8	4/2/2025	105- 44 Teamate - Echo Ridge
4	1371	4	2/21/2021	2	608	Tehama Tahoe B767	Boyd Signature 1014	7	4/2/2025	105- 44 Teamate - Echo Ridge
5	1151	8	2/24/2017	7	615	Connealy Comrade 1385	Plattemere Weigh Up K360	8	4/8/2025	HBD 1051- S S Niagara Z29 son
5	1190	7	2/16/2018	4	631	Hover Eation M123	Plattemere Weigh Up K360	10	3/29/2025	HBD 1051- S S Niagara Z29 son
6	1402	3	2/16/2022	1	440	SC Abundance 42F	HBD 980- Weigh Up son	2	3/19/2025	E&B RIVAL 175
6	1407	3	3/1/2022	1	489	Hoover Know How	S S Niagara Z29	6	3/19/2025	Ezar STEP UP 9178
7	1383	3	2/24/2022	1	542	MOGCK Entice	Boyd Forward 6025	7	6/24/2025	HBD 917 -Power Surge son
7	1396	3	3/11/2022	1	512	Tehama Tahoe B767	Boyd Signature 1014	6	6/19/2025	HBD 917 -Power Surge son
8	1292	5	3/11/2020	3	583	S S Niagara Z29	347 - Predestined son	3	5/30/2025	105- 44 Teamate - Echo Ridge
8	1348	4	4/2/2021	2	562	Jindra Acclaim	B/R New Day 454	2	5/25/2025	105- 44 Teamate - Echo Ridge
9	1173	7	3/9/2018	5	600	GAR Sunrise	B/R New Day 454	5	3/29/2025	HBD 1051- S S Niagara Z29 son
9	1233	6	3/25/2019	3	598	635- NEW DAY GRANDSON	Werner War Party 2417	4	3/29/2025	HBD 1051- S S Niagara Z29 son
10	1291	5	3/4/2020	3	578	Deer Valley Old Hickory	Boyd Forward 6025	6	3/7/2025	E&B RIVAL 175
10	1296	5	2/24/2020	3	552	Connealy Blackhawk 6198	Connealy Comrade 1385	5	3/12/2025	BIGK/WSC IRON HORSE 025F
11	1326	4	3/8/2021	2	609	S S Niagara Z29	5-LWHF 450X 102X	6	3/28/2025	105- 44 Teamate - Echo Ridge
11	1368	4	3/20/2021	2	598	23- VPI Hickok 8F26	Werner War Party 2417	6	3/11/2025	105- 44 Teamate - Echo Ridge

PEN #	Cow #	Age	Birth Date	No Weaned	Avg Adj WW	Sire	Maternal Grand Sire	A I Generations	Expected Calving Due Date	Service Sire
12	1268	5	3/24/2020	3	624	HBD 659- Traction son	Boyd Signature 1014	8	4/27/2025	105- 44 Teamate - Echo Ridge
12	1337	4	3/2/2021	2	507	Tehama BONANZA E410	Boyd Forward 6025	6	4/24/2025	HBD 917 -Power Surge son
13	1423	3	4/5/2022	1	532	SC Abundance 42F	Jindra Acclaim	7	4/24/2025	HBD 917 -Power Surge son
13	1427	3	2/14/2022	1	518	Tehama Tahoe B767	Deer Valley Old Hickory	7	4/14/2025	HBD 917 -Power Surge son
14	1361	4	2/20/2021	2	491	Tex Playbook 5437	Deer Valley Old Hickory	9	6/29/2025	HBD 917 -Power Surge son
14	1369	4	4/10/2021	2	597	23- VPI Hickok 8F26	JMB Traction 292	6	4/27/2025	105- 44 Teamate - Echo Ridge
15	1414	3	2/19/2022	1	497	GAR PHOENIX	Deer Valley Fox Trot 5327	8	5/18/2025	HBD 1151-Growth Fund son
15	1419	3	2/12/2022	1	529	Tex Playbook 5437	Connealy Blackhawk 6198	6	5/19/2025	HBD 917 -Power Surge son
15	1420	3	4/21/2022	1	542	HBD 1051- S S Niagara Z29 son	GAR Sure Fire	6	5/19/2025	HBD 917 -Power Surge son
16	1290	5	3/22/2020	3	563	HBD 924 POWER SURGE SON	Deer Valley Patriot 3222	5	3/29/2025	HBD 1051- S S Niagara Z29 son
16	1295	5	3/5/2020	3	648	Connealy Blackhawk 6198	Werner War Party 2417	4	7/9/2025	105- 44 Teamate - Echo Ridge
17	1384	3	3/14/2022	1	467	Tex Playbook 5437	Deer Valley Old Hickory	7	3/20/2025	WILKS Regiment 9035
17	1410	3	3/7/2022	1	517	Hoover Know How	S S Niagara Z29	10	3/18/2025	WILKS Regiment 9035
18	1345	4	3/2/2021	2	589	CTS Remedy 1T01	Plattemere Weigh Up K360	9	4/27/2025	105- 44 Teamate - Echo Ridge
18	1346	4	3/14/2021	2	559	Tehama BONANZA E410	Werner War Party 2417	5	3/11/2025	E&B RIVAL 175
19	1381	3	3/22/2022	1	478	Hoover Know How	S S Niagara Z29	7	4/7/2025	HBD 1151-Growth Fund son
19	1390	3	3/2/2022	1	530	GAR QUANTUM	Connealy Power Surge 3115	7	5/14/2025	HBD 917 -Power Surge son
19	1400	3	2/15/2022	1	536	SC Abundance 42F	HBD 924- Power Surge son	9	5/2/2025	HBD 1151-Growth Fund son
20	1224	6	3/8/2019	4	575	Connealy Power Surge 3115	GAR Sunrise	6	5/19/2025	HBD 1051- S S Niagara Z29 son
20	1232	6	3/11/2019	4	605	JMB Traction 292	Werner War Party 2417	7	5/8/2025	HBD 1051- S S Niagara Z29 son
20	1242	6	3/10/2019	4	615	Connealy Power Surge 3115	5-LWHF 450X 102X	6	5/8/2025	HBD 1051- S S Niagara Z29 son
21	1409	3	5/11/2022	1	505	HBD 980- Weigh Up son	Boyd Signature 1014	4	3/19/2025	E&B RIVAL 175
21	1429	3	2/29/22	1	514	Tex Playbook 5437	Deer Valley Old Hickory	10	3/19/2025	WILKS Regiment 9035
21	1430	3	3/27/2022	1	492	HBD 711-objective son	Deer Valley Patriot 3222	6	3/19/2025	Ezar STEP UP 9178

HEALTH INFORMATION

Our farm has worked closely with Food Animal Veterinarians from VA-MD Regional College of Veterinary Medicine for over 43 years. If you have any questions regarding the health of our herd, ask us or please contact them at the number below.

John Currin, DVM, Diplomate ABVP
Hollie Schramm, DVM,

Food Animal Field Services: (540) 231-9041



What Cows have had:

De-wormed and Deliced with pour on Vetrimec® – November 21st, 2024

Pyramid 10® or a comparable vaccination- May 1st, 2024 – pre-breeding

Bovine Pili Shield® - November 21st, 2024

Leptoform5® - November 21st 2024

Vision 7 w/ spur® - November 21st, 2024

Recommended health management after purchase:

Cows:

Mid-January

Deliced with a pour on Insecticide

Prebreeding

Breed back 10® or comparable vaccination (IBR, BVD, PI3, BRSV with 5 strains of Lepto)

At preg check in the fall

Boost Lepto including Spirovac.

Treat for lice and grubs

Bovine Pili Shield® or other E-coli products if scours are a problem in your operation.

7-way can be given but not required every year

Calves:

Mid Summer

Boost 7-way.

Deworm

Consider an implant for steers.

Preweaning

Modified Live IBR, BVD, PI3, BRSV (Use product from the same company that cows were vaccinated with in the spring)

Boost 7-way.

Consider use of a product with Pasteurella (Manheimia)

Deworm at preweaning or weaning depending on future of calves after weaning.

The above program should result in healthy cows and calves, minimizing any disease or death loss and preventing reproductive infertility or abortion. Calves vaccinated in this manner are eligible for marketing through value-enhanced programs such as VQA.

****** All cows were confirmed pregnant by Dr. John Currin, DVM, On November 21st, 2024.

****** All Cattle have been calf hood vaccinated for Brucellosis

******Out of State Health papers are available on request.

Guarantee: If a cow sold, as Pregnant is proven open by a veterinarian within 30 days of the sale we will replace or refund the sale price of the cow and take possession of the cow.

**** TERMS OF SALE: CASH, CHECK OR CERTIFIED FUNDS. FULL SETTLEMENT IS TO BE MADE BEFORE CATTLE ARE MOVED.**

Special Thanks to our staff:

Auctioneer – Grey Lineberry

Equipment Manager - Jason Harris

Beef Herdsmen- Isaac Harris

Asst. Herdsmen- Joey Kenyon Jr

Asst. Herdsmen- Kelsey Brediger

Asst. Herdsmen – A. Chase Lowe

Asst. Herdsmen- Shasta R Wilson

Asst. Herdsmen- Mitchell Thomas

Ringman – Henry L. Boyd

Salesclerk – Ciera S Boyd

Office Manager – Sharon Rakes

Registration & Cashier – Teresa A. Sowers

Social Media Manager – Sarah Link

Lunch - Laurel Branch Church of the Brethren Youth Group



2024 Sale Cow Pen Layout and Sale Order

1361 1369
1414 1419 1420
1290 1295

Pen 14

Pen 15

Pen 16

Pen 13	Pen 12	Pen 11	Pen 10
1423 1427	1268 1337	1326 1368	1291 1296
1402 1407	1383 1396	1292 1348	1173 1233
Pen 6	Pen 7	Pen 8	Pen 9

Pen 17	1384 1410	1151 1190	Pen 5
Pen 18	1345 1346	1356 1371	Pen 4
Pen 19	1381 1390 1400	1425 1426 1428	Pen 3
Pen 20	1224 1232 1242	1273 1386 1387	Pen 2
Pen 21	1409 1429 1430	1320 1359	Pen 1

Registration & Food

Thanks for Attending today!!